



Generosity Forum 2020

TUESDAY 5 MAY • PULLMAN MELBOURNE ON THE PARK
Goin' virtual!

FINAL PROGRAM

(This program was correct at the time of printing but may be subject to change. Check website for updates)

PLENARY SESSION 1 CHAIRPERSON: Jeremy Bradshaw, Publisher, F&P	
8:30 - 8:35am	Welcome & Introduction
8.35 - 9.25am	<p style="text-align: center;">1.1</p> <p style="text-align: center;">The philanthropic imperative to address climate issues</p> <p style="text-align: center;"> HAYLEY MORRIS, Executive Director, <i>Morris Family Foundation & Morris Group Holdings</i>; DAVID RITTER, CEO, <i>Greenpeace Australia Pacific</i> </p> <p style="text-align: center;">In conversation with JEREMY BRADSHAW, <i>Founder & Publisher F&P</i></p> <p>In this era of climate crisis, do other crises matter? If they do – think housing, think health, think violence against women – can we view them through a 'climate lens'?</p> <p>Greenpeace's David Ritter and Hayley Morris (the Morris Family Foundation is a major funder of climate issues), will discuss the vital importance of increasing the philanthropic contribution to tackling global warming and prioritising root causes of the climate emergency through advocacy.</p> <p>Hayley will reveal how and why her family foundation has made climate a priority for funding and David will discuss case studies and opportunities for collaboration in Australia and abroad.</p>
9.30 - 10:20am	<p style="text-align: center;">1.2</p> <p style="text-align: center;">Shining a light on the donor-beneficiary power imbalance</p> <p style="text-align: center;"> Moderator: SHAMAL DASS, Head of Philanthropic Services, <i>JBWere</i> Panellists: PROF. KRISTY MUIR, CEO, <i>Centre for Social Impact</i> // MICHAEL PERUSCO, CEO, <i>Berry Street</i>; RACHEL ENGLISH, Trustee, <i>English Family Foundation</i> // MORGAN CATALDO, Senior Manager, <i>Youth Engagement, Berry Street</i> </p> <p>What if we changed the power dynamics between funders and grantees? Could we have more impact? What if instead of nonprofits asking, "What do you want to fund?", funders asked and funded, "What's needed?"</p> <p>This panel will explore the dynamics between philanthropy, power and impact. It will unpack provocative ideas around what is funded, the outcomes achieved, the roles and responsibilities of nonprofit leaders and funders and the different types of power dynamics that sit beneath these issues</p> <p style="text-align: center;"><i>Session is sponsored by</i></p> <p style="text-align: center;">  </p>
10:20 - 10:40am	<p style="text-align: center;">1.3 – (Sponsor presentation)</p> <p style="text-align: center;">Case study: learnings from Sisterworks – a giving day held during the coronavirus crisis</p> <p style="text-align: center;">EMMA BOYAR, Senior Consultant, <i>Charidy</i></p> <p style="text-align: center;">  </p>
10:40 - 10:50am	<p style="text-align: center;">1.4 – (Sponsor presentation)</p> <p style="text-align: center;">Australian Government support for Covid-19 for charities and nonprofits</p> <p style="text-align: center;">NUNZIO GIUNTA, Principal & Founder, <i>Giuntabell</i></p> <p style="text-align: center;">   </p>
CONCURRENT SESSION 2A CHAIRPERSON: Clare Joyce, Editor-in-Chief, F&P	
10:50 - 11:40am	<p style="text-align: center;">2A.1</p> <p style="text-align: center;">Guide Dogs Victoria – the power of philanthropy to leverage government support</p> <p style="text-align: center;"> Panellists: VEDRAN DRAKULIC, OAM, CEO, <i>Gandel Philanthropy</i> // ALBERTO FURLAN, Senior Program Manager, <i>Ian Potter Foundation</i> // KAREN HAYES, AM, DSJ, CEO, <i>Guide Dogs Victoria</i> // PAUL WHEELTON, AM, <i>KSJ Wheelton Philanthropy</i> </p>
CONCURRENT SESSION 2B CHAIRPERSON: Judy Turner, Conference Curator, F&P	
	<p style="text-align: center;">2B.1</p> <p style="text-align: center;">Why give overseas?</p> <p style="text-align: center;"> Panellists: BETTINA BALDESCHI, CEO, <i>International Women's Development Agency</i> // DALE HESS, Trustee, <i>Arnold Foundation</i> // ANDREW BLOXHAM, Director, <i>So they Can</i>, // CASSANDRA TREADWELL, CEO & Co-founder, <i>So They Can</i> </p>

	<p>catalyse leadership challenges in Australia and the world. It's already building multi-sector incubators to impact school leadership and science entrepreneurship.</p> <p>Liz Gillies and Peter Jopling will also discuss the internal challenges and key factors in successfully transforming the foundation</p>	<p>In this session you will learn why measuring wellbeing holds the key to directing resources that actually solve complex social issues. Case studies where wellbeing is being tracked will be outlined and you will learn how to build a social impact model relevant to your strategic goals.</p>
2.30pm - 3.20pm	<p style="text-align: center;">3A.2</p> <p style="text-align: center;">Should philanthropy be doing more for mental health?</p> <p>JENNIFER DAWSON, Australian Program Director, <i>BHP Foundation</i> and JOHN GRANT AM, Chairman, <i>Grant Family Charitable Trust</i></p> <p>In conversation with LOUISE WALSH, CEO, <i>Future Generation Companies</i></p> <p>A recent report, Australia's mental health crisis: why private funders are not answering the call, found that while 85% of private funders believe Australia is facing a mental health crisis, only 28% directly and consistently invest in mental health causes.</p> <p>Join John Grant, AM and Jennifer Dawson as they discuss why they are bucking the trend and making a priority of funding mental health programs. Hear them discuss techniques for changing the philanthropic mindset and how they have learned to work within this diverse and challenging sector. Moderated by Louise Walsh, CEO of the <i>Future Generation</i> companies</p>	<p style="text-align: center;">3B.2</p> <p style="text-align: center;">New research to reveal the state of corporate philanthropy</p> <p>Panelists: PATRICK CASTAURO, Director, Sustainability & Ethics, <i>CSL Limited</i> // PAUL CHEW, Manager Community Relations, <i>ANZ</i></p> <p>Moderator: JARROD MILES, Co-founder & Director, <i>Strive Philanthropy</i></p> <p>Interested in which Australian companies give the most to the community? Want to know how much our largest corporations contribute in dollar value or percentage of profit? Jarrod Miles will reveal the latest results of the ongoing <i>GivingLarge</i> research and provide useful insights into the state of corporate philanthropy in Australia. He will be joined by representatives from <i>CSL</i> and <i>ANZ</i> who will share their experiences managing their companies' community investments, with best practice examples and insights into how to engage corporations in 2020.</p> <p>The ten companies which combine to give almost 80% of the <i>GivingLarge</i> total will also be revealed and Jarrod will share his perspective on working together to increase corporate giving in Australia</p>
CONCURRENT SESSION 4A		
CHAIRPERSON: Clare Joyce, Editor-in-Chief, <i>F&P</i>		
3:25 - 4:15pm	<p style="text-align: center;">On your marks, get set, give! How the Gaudry Foundation is giving away \$10,000 a week for 52 weeks</p> <p>ANTON and JENNY GAUDRY, Co-founders, <i>The Gaudry Foundation</i></p> <p>In conversation with CLARE JOYCE, Editor in Chief, <i>F&P</i></p> <p>After experiencing great success with his business, <i>Advantage Salary Packaging</i>, Anton Gaudry decided to turn his hand to philanthropy. Anton and his wife Jenny, set up the <i>Gaudry Foundation</i> in 2018 and wondered, with so many great causes, who to give to? Everyone was the answer. The Gaudrys set themselves the ambitious goal of giving away \$10,000 to a different charity each week for a whole year. Hear about the highs, lows and learnings of this unique philanthropic initiative as Anton and Jenny share the story of their mission to give away \$520,000 over a year of weeks. The Gaudrys will also explain their plans to get more Australians giving.</p>	<p style="text-align: center;">CONCURRENT SESSION 4B</p> <p style="text-align: center;">United we give</p> <p>JAMES BOYD, State Manager WA & SA, <i>Creative Partnerships Australia</i> // PAULA THOMSON, Convenor, <i>Mangkaja Circle of Friends</i></p> <p>Collective giving – be it local, state or nationally focused – is seeing strong growth around the country, with organisations like <i>Impact100</i>, <i>The Channel</i>, <i>Melbourne Women's Fund</i> and <i>10x10</i> showing the way.</p> <p>James Boyd, National Convenor of <i>Collective Giving Australia</i>, will discuss the most recent global research on the growth and impact of community level collective giving. James will also outline how to set up a collective giving group and the key ingredients to make it successful for the long-term. Paula Thomson of the Melbourne based <i>Mangkaja Circle of Friends</i>, will share a real-life example of how one collective giving group is growing generosity from the bottom up.</p>
4:15 - 4:20pm	Closing remarks	Closing remarks

We acknowledge and thank the following sponsors:

